



Celebrate the Holidays with Us!

We're delighted to celebrate the holidays in the century-old, English-style Craftsman home of artist and writer Patricia Knop. The celebration takes place at 308 Alta Avenue on Sunday, December 3, from 3-5 pm.

Built in 1910, the house was rescued and renovated by Patricia and her late husband, Zalman King. The interior is "a wildly individualistic wonderland of aesthetic recycling" and "an artistic and architectural pastiche" (*LA Times*). A Victorian ship's head angel, religious Peruvian triptych, colorful carousel animals, ceramics and textiles decorate the home along with Knop's paintings and sculptures.

Our holiday party is free for members and allows us to thank you for your generosity and support in furthering our work and impact on preservation in Santa Monica. Guests are very welcome to join us and may apply their \$20 admission toward membership at the event. Please RSVP by November 30 online at www.smconservancy.org, by email at rsvp@smconservancy.org, or by voicemail at 310-496-3146.



Site of the Annual Holiday Party, 308 Alta Avenue.

5th Award for Our Resource Center

The Conservancy's Preservation Resource Center received its fifth award on November 30 at the Green Gala hosted by the U.S. Green Building Council- Los Angeles chapter.

Each year, the Sustainable Innovation Awards honor premier projects that have been envisioned, designed and built with exceptional achievement and innovation.

"The awards recognize project teams that go above and beyond standard practices and use innovative strategies that can be used as a model for future sustainable design and construction," state awards co-chairs Amelia Feichtner and Patti Harburg-Petrich. "Now more than ever, creative and innovative strategies are essential to the success and sustainability of our diverse communities."

RESOURCE CENTER *continues on page 4*

City Hall Mural Controversy

A controversy has arisen regarding a mural by Stanton Macdonald-Wright in the lobby of our City Hall. The mural has long been considered to represent the legend of the naming of the City of Santa Monica. It shows two Spanish conquistadors and a Franciscan monk standing at a stream with two Native American men who are seated and kneeling. The mural is said to be inspired from the diaries of Juan Crespi, who accompanied the 1769 Portola expedition to Alta California. Father Crespi described being brought to natural springs by friendly Native Americans who also brought food and gifts. It being the name-day of St. Monica, he is said to have observed that the springs reminded him of her tears, shed over her then-wayward son Augustine before his conversion. These natural springs still exist today on the grounds of University High School, where they have been restored and are tended by descendants of the Tongva/Gabrieleno Native Americans.

today the mural represents the subjugation of Native Americans by Spanish conquerors, and have demanded its removal, along with an ADMURAL CONTROVERSY *continues on page 6*



Photo: Jason McGahan

Call for Preservation Awards Nominations, page 5

OUR MISSION

The Santa Monica Conservancy is the leading voice for preserving our historic places. We promote understanding of the cultural, social, economic and environmental benefits of historic preservation through education, assistance and advocacy.

JOIN US

The Santa Monica Conservancy exists because of the involvement and generosity of people like you. Become a member today and strengthen our voice for preserving Santa Monica's architectural and cultural heritage.

Membership information is available on p. 7.

THE BOARD OF DIRECTORS

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Mail: P.O.Box 653
Santa Monica, CA 90406

Visit the Preservation Resource Center:

2520 2nd St., Santa Monica, CA 90405
Open Saturday, Sunday and Wednesday
11 am - 2 pm and by appointment

THE NEWSLETTER STAFF

Amy Green
Tom Hofer
Sherrill Kushner
Ruthann Lehrer
Carol Lemlein
Libby Pachares
Robin Tung

This newsletter is supported in part by a grant from the City of Santa Monica and the Santa Monica Arts Commission.

MESSAGE FROM THE PRESIDENT

As we approach the holiday season, it's a delightful surprise to know that this year's successes top last year's which celebrated two statewide awards for the Preservation Resource Center, our 1,000 visitor milestone at the Shotgun House, and successful advocacy for strengthening protections for historic properties in the Zoning Ordinance Update— and yet we have!

As our front page reports, the Preservation Resource Center has now added a third local award to the two statewide awards in 2016— from organizations as diverse as the Los Angeles Conservancy, the Los Angeles Business Council and the US Green Building Council Los Angeles Chapter. Our achievement of LEED Gold certification demonstrates that our project exemplifies adherence to modern sustainability standards as well as a preservation achievement. Over 3,000 visitors have experienced the Center in less than two years— asking questions about the origins of the Shotgun House and preservation policies, and telling us their own stories and the memories evoked by our displays.

On the program side, we just completed our most ambitious architectural tour— an exploration of 15 historic places of worship, chosen for their architectural and cultural diversity. Our Downtown Walking Tour celebrated its 10th year of operation, educating thousands of residents and visitors about the history of downtown and the architectural achievements that survive from the City's first 50+ years. Our Annenberg Beach House docent program, initiated with the opening of the Beach House in the spring of 2009, continues to offer its rich history to visitors.

A new youth program, "Passport to Success: Life at the Beach," a Conservancy partnership with Heal the Bay, the California Historical Society and the Martin Luther King, Jr. Recreation Center received a \$2,500 grant from entertainment company AEG. Led by historian and Conservancy member Alison Rose Jefferson, Ph.D., the grant confirms the value of this program, which brings youth from South Los Angeles on field trips to the Preservation Resource Center, the Inkwel monument, and other important Westside sites.

This year has seen great progress in our advocacy work as well. Earlier this year, the Conservancy filed a successful appeal of the Landmarks Commission's failure to designate the former Home Savings building at 26th and Wilshire as a city landmark. After a long and tortured history caused by the owner's opposition to the designation of this important building, the Conservancy appealed, citing "overwhelming evidence that the structure met five of the six criteria for designation." Council supported the appeal, finally making the designation official.

Another long-term effort resulted in increased protections for the historic buildings that add so much to the character of our downtown. The recently approved Downtown Community Plan adds new protections and incentives to encourage adaptive reuse of property on the Historic Resources Inventory and requires submission for demolition review much earlier in the planning process for new projects. It also calls for expanded signage, plaques and other means to educate the public about our historic downtown, although it fails to identify a source of funding.

Finally, we have been working closely with the community to establish two new historic districts, one on 11th Street between Wilshire and Arizona, and one on the north side of Ocean Park at 4th. In both cases demolitions and the intrusion of newer multi-family structures have impacted the size and coherency of the potential district, raising concerns that this may be the last opportunity for their designations. We'll keep you informed of their progress!

Carol Lemlein

Earn Big. Give Back.

Help fund our programs and events throughout the year whenever you shop.

The Amazon-Smile Foundation will donate 0.5% of eligible purchases to



the Conservancy— and GivingAssistant lets shoppers donate their cashback on purchases at thousands of stores.

Join today at givingassistant.org and Smile.Amazon.com, and select the Santa Monica Conservancy as your nonprofit of choice when you shop. Thank you!

Jan Jackson

By Robin Tung



When Jan Jackson began training as a docent at the Marion Davies Guest House in 2014, she experienced a personal connection with the historic site. Her English grandfather, who worked as an editor with film pioneer D. W. Griffith, had attended parties at the estate

with Charlie Chaplin in the late 1920s. "I read in the *Santa Monica Outlook* that there was a docent training class about to start and I couldn't believe my luck!" said Jackson.

She was introduced to the Conservancy's work during her docent training, and has since become a Docent Council Member, Conservancy Program Committee Member, and a docent for Conservancy events where her sunny and graceful presence can be felt.

"I think of architecture as living, practical art...[On] the west coast where most things are pretty young, I appreciate the history and value in older structures and how they have

fit into the development of the area and contributed to its charm and livability. I am so grateful that the Conservancy exists to keep an eye on all the treasures we have to preserve, use and enjoy."

A world traveler, Jackson loves restored and preserved places that spark the imagination, from former Gold Coast movie mogul homes to the ivory marble Taj Mahal and Hatfield House in Hertfordshire, the Jacobean childhood home of Queen Elizabeth I. In her free time, she hikes, studies Eastern wellness-practices and enjoys the the LA Philharmonic, LA Opera and nights out at the Hollywood Bowl.



Photo: Sunnylands

Docents Head to Sunnylands in Rancho Mirage

By Libby Pachares

This year's docent holiday trip on December 6 will take docents to Sunnylands, the historic 200-acre, mid-century modern estate, which was the former home of Walter Annenberg, publisher, philanthropist and diplomat. Docent Council member Phillis Dudick, our trip-planner extraordinaire, has arranged for Santa Monica Conservancy docents to travel by deluxe chartered bus to Sunnylands, where they will be led on a 90-minute private estate tour, take in the gar-

dens and visitor center, and enjoy lunch on-site.

Although there had been an earlier docent excursion to Sunnylands when it first opened to the public in the spring of 2012, many docents were not able to participate and have been eager for a return trip. Since its opening, more than half a million guests have visited Sunnylands. The estate was designed by A. Quincy Jones, with interiors by William Haines, the former actor who co-starred with Marion Davies in the movie *Show People*, and contains replicas of paintings from the Annenberg Art Collection.

PRC Docents Needed

The Shotgun House offers docents the rare opportunity to actively engage visitors in looking at and talking about the house and its rotating exhibits. Rather than performing scripted tours, docents create interactive conversations that take visitors back to life in Santa Monica in the 1900s while teaching them about the importance of historic preservation

We are looking to expand our corps of docents. If you're fascinated by life in the past, have a passion for preserving our built environment and enjoy informal give-and-take dialogues about architecture, history and other big ideas with visitors from all over the world, this is your chance. Docent applications may be found online at www.smconservancy.org and at the Shotgun House.

Training will begin in 2018 and upon completion, docents will be assigned two shifts per month of three hours each on Wednesdays, Saturdays or Sundays from 11 am to 2 pm.

Conservancy's "Life at the Beach" Program Receives \$2500 AEG Grant



Martin Luther King, Jr. Recreation Center youth, Conservancy guests and historian Alison Rose Jefferson at the "Inkwell" at Bay Street and Oceanfront Walk.



Alison Rose Jefferson teaches about the "Inkwell," an important gathering place for African Americans long after racial restriction attempts at public beaches were abandoned in 1927.



Docent Tim Kline presents a tour of the Shotgun House and model house to youth and chaperones Matthew Murillo and Danny Hernandez. Photos: Alison Rose Jefferson



The altar at Iglesia el Sermon del Monte depicting Jerusalem up on the hill with the Jordan River flowing towards Jericho. Photo: Libby Motika

Sacred Places Tour Draws Rave Reviews

The Sacred Places Tour on October 7 offered tour-goers a rare glimpse of 15 historic places of worship throughout Santa Monica. The sites were selected for their diversity, and unique architectural and cultural features. “I loved seeing everything from modern to older architecture. I particularly LOVED all the stained glass...I just loved the entire tour!” one tour-goer remarked.

We are grateful for our Program Committee: Phillis Dudick, Susan Eve, Dwight Flowers, Jan Jackson, Jane Koehler, Ursula Kress, Diane Locklear and Libby Motika, led by Ruthann Lehrer. We thank these sacred places for open-

ing their doors: Beth Shir Shalom, Calvary Baptist, Church in Ocean Park, First Presbyterian, First United Methodist, Iglesia el Sermon del Monte, Mt. Olive Lutheran, Phillips Chapel, Pilgrim Lutheran, St. Anne Church & Shrine, St. Augustine by-the-Sea, St. Monica Catholic Community, St. Paul’s Lutheran, St. Peter and St. Paul Coptic Orthodox, and Unitarian Universalist Community.

The Santa Monica History Museum contributed historic photos, Judy Raffel photographed the historic sites, David Kaplan of KCK Architects created a display for Pilgrim Lutheran Church, Nadine Messier and Tom Hofer provided graphic design, and Matthew Hall of the *Santa Monica Daily Press* wrote a very informative feature about the event.

Our indispensable volunteers presented the tour and staffed check-in with expertise and enthusiasm. Thanks to Beth Berasley, Debra Bauer, Sarah Benhagi, Danny Burke, Kathleen Campbell, Amy Caplan, Elaine Cohen, Julie



Phillips Chapel, the first church to be landmarked in Santa Monica, and the first African-American church west of Texas in 1908. Rev. Jackquiline D. Maye (left) and Ann Cochran, Secretary, a member of the congregation for 70 years. Photo: Susan Eve

Cole, Clare Ellinger, Margi Falk, Mario Fonda-Bonardi, Gena Garrett, Lesley Holden, Leslie Hope, Randall Klarin, Morris Kushner, Sherrill Kushner, Evelyn Lachenauer, Laura Lee, Steve Loeper, Diana Lubas, Fran Lyness, Evelyn Maggiore, Christine Mathieson, Sara Meric, Diane Miller, Lillian Mizrahi, Denise Orlando, Lanna Pian, Anita Roglich, Joyce Rosenblum, Lorraine Sanchez, Rita Schneir, Kristin Shank, Ruth Shari, Denise Simon, Dolly Sloan, Christie Smith, Suzanne Stromin, Jeff Sturges, Susan Sullivan, Lisa Tompkins, Suzanne Verge, Summer Wedertz, Donald Weggeman, Hilda Weiss, Renee Zepezauer and John Zinner.

RESOURCE CENTER *continued from page 1*

The Preservation Resource Center was recognized under the category “Materials and Resources,” which sounds obscure but reflects its achievement as a LEED Gold Certified adaptive reuse of a historic structure to serve a new purpose in the community. This was achieved with great attention to detail: maintaining over 95.7% of the existing structural elements, recycling 91.5% of the construction waste, incorporating energy and space-saving features as well as maintenance with sustainable products. The surrounding landscape was planted with drought resistant, native plants to take advantage of the city’s climate and drought concerns, and limiting the need for mowing and watering.

The projects were also judged on impact on the community and the extent to which team collaboration made success possible. The Resource Center has welcomed over thousands of residents and visitors since opening and this could not have been achieved without the sustained collaboration of many individuals and organizations over the 14 years’ effort!

Thanks to our tour sponsors



KCK Architects Wins California Preservation Award

Local architectural firm Kaplan Chen Kaplan was recently awarded a California Preservation Foundation (CPF) Design Award for its work on the overall restoration and maintenance program at the University of Southern California for both historic campus and off-campus buildings, many of which are individual City of Los Angeles landmarks. The architectural partners, husband and wife David and Barbara Kaplan, are local preservation activists. He sits on the Board of the Santa Monica Conservancy and she previously served as Santa Monica Landmarks Chair and Commissioner.

Winning projects for the Preservation Design Awards were selected by a jury of top professionals working in the fields of architecture, engineering, planning, and historians, as well as renowned architecture



Barbara and David Kaplan (far right) with Brian League of USC and his wife Candy.

critics and journalists.

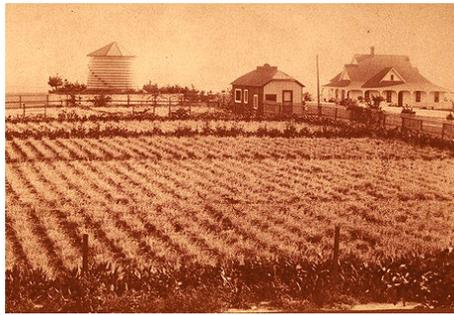
“The winning projects set a high bar and provide multi-dimensional contributions to their communities and preservation in the state,” commented Jury Chair Kurt Schindler, FAIA. This year, of the 63 applications submitted, 21 projects won awards.

Carnation Fields, Forever

On April 6, 1899, the *Santa Monica Daily Outlook* newspaper reported, “[A] man of large business interests has quietly turned his attention in a ... direction that promises individual remuneration and at the same time adding another attraction to the city that may bring Santa Monica into prominence as the center of a new industry.”

That new industry was Ocean Park Floral Company, an experimental enterprise by Santa Monica pioneer E.J. Vawter. After being propositioned to rent out his land by an outdoor florist, Vawter decided against signing the contract, and instead visited a carnation garden in Redondo. There, he purchased three thousand cuttings to plant in his barley fields.

He grew several varieties of carnations, as well as calla lilies, roses, chrysanthemums and other flowers on 15 acres of soil that possessed



E.J. Vawter's carnation fields and residence. Photo: Santa Monica Public Library

“a dark, sandy loam of wonderful depth, retentive moisture” and good drainage—a carnation culturist’s paradise. The first crop numbered seven thousand flowers, and in 1902, Vawter was selling between two and three thousand blossoms daily, with most of his business in Los Angeles. His fragrant, con-

fection-colored carnations won awards in numerous flower shows and were shipped all over the country, including “six hundred blossoms of the favorite presidential pink to the White House” for President McKinley, according to *Sunset Magazine* in 1902.

Water for the entire “plantation” was supplied from the 50,000-gallon tank of the City Water Company sited adjacent to the south of the flower fields. Vawter lived in a home of the American Foursquare style on what was then called “South Fourth Street” in Ocean Park, at the edge of his flower fields. When he moved the farm to a larger area of land south of the original flower fields, in what is Venice today, he also relocated his house to a street in the middle of the original flower fields. The Vawter house is now located at 504 Pier Avenue and was designated a landmark in 2014.

Call for Nominations: 2018 Preservation Awards

Do you know a project, structure, person or group that deserves a 2018 Preservation Award? Every year the Conservancy celebrates the preservation of Santa Monica’s architectural and cultural heritage by honoring exemplary projects and contributions with Preservation Awards.

Since 2004, award-winning projects have included residences, commercial and institutional buildings, from small to large. These projects have ranged from restoration, renovation, rehabilitation, and adaptive reuse to contemporary additions to historic buildings and homes. Awards are also presented to individuals for their stewardship of historic properties as well as for community service contributions as volunteers and advocates of preservation. A

full list of past awards can be found on the Conservancy’s website at www.smconservancy.org under News + Advocacy.

To nominate a person(s) or structure for an award, send an email to awards@smconservancy.org identifying the project and providing a brief statement of why you have made the nomination, as well as contact information for the individual, organization or project, along with a photograph if possible.

The deadline for nominations is January 29, 2018. The awards presentation will be held at the Conservancy’s 2018 Annual Meeting. Don’t miss this spectacular event as we celebrate, recognize, and are inspired by the people and the projects that bring preservation to life in Santa Monica.

Conservancy Celebrates 2nd Annual COAST



At COAST on October 1, 2017, participants gathered to celebrate mobility, sustainability and culture. Residents and visitors explored local food, music, architecture, art installations, culture, dance and games on foot and bicycle.



The Shotgun House welcomed 125 visitors during COAST. Thank you to our docents, Jodi Summers and Mario Fonda-Bonardi, and historian Alison Rose Jefferson who volunteered alongside Carol Lemlein and Libby Pachares at the Main Street booth. Photos: Kristina Sado

Preservation Awards Guidelines

Specifying a category for your nomination isn’t required, but the definitions below may be helpful:

Restoration: bringing a building back to its historically authentic condition.

Rehabilitation: bringing a historic resource back into service, including projects that conform to the Secretary of Interior Standards for Treatment of Historic Properties.

Renovation: remodeling and renewing, or mixing modern design in with appropriate work on a historic building.

Adaptive Reuse: adapting a historic structure to a new use, ideally with minimal impact on the structure’s character-defining features.

Stewardship: long-term care and maintenance of a historic building or place.

In addition, the Conservancy recognizes outstanding individuals, groups and organizations with **President’s**, **Volunteer**, and **Service Awards**, and occasionally the **David G. Cameron Preservation Award** in recognition of outstanding accomplishments in preserving Santa Monica’s unique heritage and for promoting the value of historic preservation in the City.

Landmarks Commission Report

By Amy Green, Commissioner

Landmarks Commission meetings are held the second Monday of the month. Because of work being done on City Hall, they are currently displaced from the Council Chambers. Please check the City's Boards and Commissions website for agenda and location details.

At the September meeting, owners of a multi-family residence at 2518-2522 4th Street submitted a request for a demolition permit as they had begun to remove exterior stucco in order to make foundation repairs to the building. They were cited by the city and told to request a permit through the Landmarks Commission. Due to the extent of the work and new provisions in the Zoning Ordinance it was required to be submitted as a demolition. Local residents and preservation activists requested consideration of the property as a Structure of Merit and a review of the nearby structures to determine if it might qualify as a historic district, which would strengthen the case for designating the property in question as a Structure of Merit. Despite a lukewarm preliminary consultant's report, the Commission nominated 2518-2522 4th Street as a Structure of Merit and requested further study of the grounds for designation as a historic district.

Additionally, renovation plans for the Sears Building continue to move forward. Seritage Growth Properties presented its latest plan to adaptively reuse this classic structure for creative office space and a market food court that highlights local chefs and cuisines. The Landmarks Commission granted the building Certificate of Appropriateness status.

MURAL CONTROVERSY *continued from page 1*

Adjacent mural showing various activities typical of the lifestyles of the leaders of Santa Monica in 1938 when the murals were created for what was then the new City Hall. They believe that suggestions of an interpretive plaque or some other means describing the history and significance of the murals would be entirely inadequate to address the negative impact of the murals for many who may encounter them when entering City Hall.

City Hall is a designated landmark and the interior design elements, including specific references to the murals, are called out in the designation. The murals are not



2518-2522 4th Street.
Photo: Jan Ostashay & Associates Consulting

Certificates of Appropriateness were also approved for replacement trees in Palisades Park, the expansion of Big Dean's at 1611-1613 Ocean Front Walk, landscape and hardscape changes at the E.J. Carrillo House, 1602 Georgina and 220 San Vicente Boulevard, as well as signage at two businesses on the Pier, the Albright and Marlene's Beachcomber.

Finally, the following four landmarks, three of which were designated during the past year at the request of their owners, were recommended for Mills Act Contracts at the September meeting:

- 2433 28th Street, Sun Tech Townhomes
- 927 Ocean Avenue
- 909-911 Montana Avenue
- 401 Ocean Avenue, The Henry Weyse/Charles Morris House

The Mills Act is Santa Monica's most powerful incentive for owners of designated properties, usually resulting in substantial reductions in property tax. A 10-year maintenance and rehabilitation plan must be submitted. This year's contracts were approved by City Council and forwarded to the County Assessor in October.

Painted, but are created as part of the wall with a terrazzo-like technique known as pe-trachrome. Removal would require approval by the Landmarks Commission, and if appealed, by City Council. As a pair, both murals address the identity of Santa Monica at that time. Additionally, Stanton Macdonald Wright was a highly acclaimed artist who resided in Santa Monica. He was given the prestigious position as Director of the Southern California Works Progress Administration from 1935-1942, a New Deal program that led to public arts projects in civic buildings. His mural cycle in our Main Library, which presents human history in a very similar style, set a precedent for public art at that time.

2017 WINTER PRESERVATION EVENTS

HOLIDAY PARTY

Victorian Christmas Weekend

**FRIDAY & SATURDAY, DECEMBER 2 & 3,
11:00 AM - 4:00 PM**

The 1864 home of the founder of Wilmington will be decorated for a Victorian Christmas with tour, entertainment, crafts, refreshments and a horse-drawn trolley ride.

Banning Museum

(310) 548-7777

www.thebanningmuseum.org

CELEBRATION

Happy Birthday, Marion!

SUNDAY, JANUARY 14, 11:00 AM - 2:00 PM

Enjoy live music, dancing, refreshments, entertainment, tours and a talk at this free celebration at the Marion Davies Guest House. Docents will be in vintage attire and guests are welcome to dress up, too!

Annenberg Community Beach House

(310) 458-4904

www.annenbergbeachhouse.com

BUS TOUR

Holiday Lights Cruise

**SATURDAY & SUNDAY, DECEMBER 16 &
17, 7:00 PM - 10:30 PM**

Jump aboard the top deck of a convertible British bus and tour historic neon signs and marquees with a guide who will discuss history and anecdotes about the urban electric jungle of L.A.

Museum of Neon Art

(818) 696-2149

www.neonnoma.org

TOUR

Walk Wright In: Hollyhock House

Self-guided Tours

**THURSDAYS THROUGH SUNDAYS,
11:00 AM - 3:30 PM**

Experience Frank Lloyd Wright's first Los Angeles project, the remarkable Hollyhock House, a combination of house and gardens built between 1919 and 1921.

Barnsdall Art Park

(323) 913-4030

www.barnsdall.org

TOUR

Architectural Legacy Walking Tours

**SATURDAY, DECEMBER 30,
10:30 AM & 1:30 PM**

The Pasadena Hillcrest Tour will explore one of Pasadena's most beautiful neighborhoods, featuring various architectural styles, while the South Orange Grove Blvd. Tour illustrates the neighborhood's dramatic postwar transformation with its concentration of luxury mid-century garden apartments designed by prominent Los Angeles-area architects.

Pasadena Heritage

(626) 441-6333

www.pasadenaheritage.org

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The Santa Monica Conservancy is a 501(c)(3) organization, Federal ID #75-3079169

A WARM WELCOME TO OUR NEW MEMBERS!

- Amy Caplan
- Marc Cavanaugh
- Katharine Dreyfuss
- Diana Lubas
- Joyce Rosenblum
- Elizabeth Sexton
- Emily Webb
- Renee Zepezauer

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1436 2nd Street

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email: dwt@smconservancy.org

Presented by the Santa Monica Conservancy and Downtown Santa Monica, Inc. / www.downtownsm.com



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IN THIS ISSUE:

Holiday Party	P 1
City Hall Mural Controversy	P 1
Shotgun House Receives 5th Award	P 1
Sunnylands Docent Trip	P 3
"Passport to Success" Awarded Grant	P 3
Sacred Places Draws Rave Reviews	P 4
KCK Architects Win Award	P 4
Call for Preservation Award Nominations	P 5
Carnation Fields, Forever	P 5

**CELEBRATE THE HOLIDAYS
AT OUR ANNUAL PARTY**



Photo: Rich Schmitt

SUNDAY, DECEMBER 3 3-5 pm

308 Alta Avenue

Free to members

Guests are welcome to apply their \$20 admission toward membership at the party.

RSVP BY NOVEMBER 30

ONLINE: www.smconservancy.org

EMAIL: rsvp@smconservancy.org

VOICEMAIL: 310-496-3146.

**HOLIDAY
PRESERVATION
GIFTS**



- Downtown Walking Tour Gift Certificate
- Santa Monica Conservancy Membership
- Honor or Memorial Donation
- Self-guided Walking Tour Booklets

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**SAVE THE DATE:
2018 ANNUAL MEETING**

SUNDAY, APRIL 8

At the historic
Santa Monica Bay Woman's Club
1210 Fourth Street

Year in Review • Board Elections
Preservation Awards