



JANE FONDA, GEORGE SEGAL & ED MCMAHON IN PERSON AT SMC AERO THEATRE EVENT JULY 17



Jane Fonda



George Segal



Ed McMahon



MAX PALEVSKY HONORED AT MOVIE SCREENING

Jane Fonda, George Segal, and Ed McMahon, the original cast from the 1977 movie, "Fun with Dick and Jane," will appear in person and join the Santa Monica Conservancy in honoring philanthropist Max Palevsky at a special screening of the film on Monday, July 17, 7:00 pm at the Max Palevsky Theatre at the Aero, 1328 Wilshire Boulevard in Santa Monica. Following the screening, the actors will participate in a question-and-answer session, moderated by *Variety* Editor-in-Chief Peter Bart, who, with Max Palevsky, produced this film.

A man well ahead of his time, Max Palevsky – computer visionary, film producer, art collector, political activist and major philanthropist – is to be honored at the movie theater that now bears his name, with a special screening of one of the films most dear to his heart, which he produced again in 2005, starring Jim Carrey and Tea Leoni. Palevsky was the key donor responsible for refurbishing the historic Aero Theatre.

Fun with Dick and Jane is a satiric take on an upwardly mobile couple who are suddenly thrust down the financial drain when Dick is fired from an Enron-esque corporation whose director, played by Ed McMahon, has been profiting from money intended for loyal employees and gullible stockholders. Sound familiar? To exact some sweet revenge, Dick

and Jane go on a comic crime spree and become local heroes.

Tickets: \$30 for SMC members; \$35 non-members; \$45 for screening + discounted new Conservancy membership.

Advanced ticket sales online until July 14 at www.smconservancy.com or send check (payable to Santa Monica Conservancy) to P.O. Box 653, Santa Monica, CA 90406.

Please include name, address, telephone number, e-mail and number of tickets at each level. Tickets sold at the door only on July 17, if available. Questions? Call (310) 485-0399 or e-mail events@smconservancy.org.

Despite Threatened Legal Action...

PUBLIC BEACH CLUB AT 415 PCH IS APPROVED



City Hall Beach party. Photo: Dick Orton

Despite threatened legal action by five beachfront homeowners, the Santa Monica City Council unanimously approved the nation's only public beach club at the historic Marion Davies and William Randolph Hearst estate last month.

More than 125 people participated in a beach party-themed rally on the lawn of Santa

Monica City Hall to show support for the club. Amid the volleyball game and tossed beach balls, a surfboard displayed the names of the more than 1,000 people who signed a petition in favor of the 415 PCH project. The rally, hosted by Friends of 415 PCH, a committee formed by the Santa Monica Conservancy, was organized by Conservancy president emeritus and chair of Friends of 415 PCH, Joel Brand.

Inside Council chambers, more than 80 residents signed up to speak in favor of the one-of-a-kind public beach club proposed for Santa Monica State Beach, near the two existing, members-only private beach clubs. Many praised the project as "visionary" and thanked the Annenberg Foundation for the \$28

THE CONSERVANCY BOARD

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MEMBERSHIP DUES

Individual Membership	\$35
Household Membership	\$45
Low Income Membership	\$15
Sustaining Membership	\$100
Conservancy Supporter	\$250

Those interested in supporting the Conservancy at the highest Patron or Circle levels can learn more by calling our president, Ken Breisch at (310) 458-5984.



Rapp Salloon on Second Street since 1875

DOWNTOWN WALKING TOUR FUNDED BY CITY COUNCIL

Congratulations to Carol Lemlein and Ruthann Lehrer who made a convincing presentation to our City Council, resulting in the appropriation of \$10,500 to underwrite the cost of launching our monthly downtown walking tour of Santa Monica, now estimated to begin early in 2007. With these funds, we'll be able to, among other things, develop, print, and disseminate an informative and attractive brochure.

To sign up to become a docent (for which training will be provided), call Carol at 450-3741.

THE NEWS STAFF

Sherrill Kushner	Dick Orton
Susan Zinner	Ruthann Lehrer
Nina Fresco	

LET US HEAR FROM YOU

PO Box 653, Santa Monica, CA 90406-0653
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PUBLIC BEACH CLUB-A LEGACY SAVED



million grant to rehabilitate the property and open it to the public for a modest day-use fee. Representatives from several Santa Monica groups as well as the Los Angeles Conservancy also spoke in favor of the facility.

"The preservation community is elated with the approval of this innovative project – it is an enormous step forward. This is our best and perhaps last chance to save the architectural legacy that Hearst and Marion Davies left in Santa Monica," said Santa Monica Conservancy Vice-President John Zinner.

The only opposition to the proposed club came from a lawyer from Latham and Watkins – who he said was representing five principal neighbors – and neighbor Jonathan Ornstein.

SMC HOSTS CITY LANDMARKS BUS TOUR

Two Santa Monica Blue buses will wind through city streets as Ken Breisch and Ruthann Lehrer narrate a fascinating 2-hour tour of most of the city's many designated landmarks on Sunday, October 15 in the afternoon. The tour will occasionally stop

to let passengers disembark for a closer look at some sites. Refreshments and handouts included. Save the date. Each bus will accommodate about 50 passengers. Check the website and our next issue of the SMC News for updated information.



4TH OF JULY, 1916



From the Santa Monica Public Library Image Archives

LANDMARKS COMMISSION RECOMMENDS ZONING INCENTIVES FOR LANDMARKS

by Nina Fresco

A discussion about zoning code improvements began several years ago when some Landmarks Commissioners, Planning Commissioners, Architecture Review Board members, community group leaders, and Conservancy members gathered to brainstorm about using changing zoning codes to improve our historic preservation program. They sought input from a number of sources, and looked at programs in other communities.

At its May 8th meeting, the Landmarks Commission finalized detailed recommendations for improvements of Santa Monica's zoning ordinance to further our city's preservation goals. If adopted by City Council, these improvements will encourage and facilitate landmarking a structure by property owners who plan a remodel or adaptive reuse.

The recommendations:

1. create incentives for landmarking, by exempting landmarked structures from some of the city's restrictive regulations,
2. make the process more customer-friendly,
3. automatically apply the State Historic Building Code free of charge,
4. expand discretionary exceptions that can be made from the number of development standards that historic buildings have difficulty complying with such as use, parking, projections into setbacks, number of stories, signage, etc.
5. include a Transferable Development Rights program to make use of unused development rights on smaller scale historic structures. This would enable owners

to sell unusable development rights from their historic property to a developer who could then apply them to a project in an approved part of town.

New Landmark Categories

The Landmarks Commission also recommended abolishing the Structure of Merit designation and replacing it with a new category--Contributing Historic Resource (CHR). This would protect buildings that contribute to historic districts that are not under consideration. CHRs may not rise to the level of a landmark, but would be subject to the same Landmarks Commission review for alterations and would benefit from the same incentives. The difference would be that after a period of years, a CHR-designated building could be demolished.

Further, in addition to Historic Districts, the Commission recommended establishing Conservation Districts to protect neighborhood character. Not as restrictive as the existing Historic District category, a conservation district would protect features like scale, massing, roof type and streetscape.

For undesignated properties listed on the Historic Resources Inventory, the Landmarks Commission recommended streamlining the landmarking process, assuring automatic use of the State Historic Building Code with no fees and administrative procedures that will retain the building's integrity.

How the City Council responds to the Commission's suggestions will be covered in an upcoming Conservancy newsletter.

LOCAL ARCHITECTS WIN AWARDS

Congratulations to the Santa Monica architectural firms who recently were awarded the Los Angeles Conservancy's 2006 Preservation Awards! Since 1982, the Conservancy has given more than 150 Preservation Awards recognizing outstanding achievement in the field of historic preservation. Recipients range from community grassroots efforts to major development projects and encompass restoration, rehabilitation, adaptive reuse, historic landscape projects, and efforts to advance preservation planning, education, or program development.

Kaplan Chen Kaplan, the historic preservation architects for two of the seven winning projects: Wallis Annenberg Building for Science Learning and Innovation (adaptive reuse of the Armory Building) with **Morphosis Architects**, also of Santa Monica, and Geffen Playhouse (expansion and renovation of the Masonic Club/Westwood Playhouse) with **Ronald Frink Architects, Inc.** **David Kaplan**, one of the partners of KCK, is a board member of the Santa Monica Conservancy

And congratulations to **Killefer Flammang Architects** of Santa Monica for its winning projects, Metro 417 and Pacific Electric Lofts, the two largest single-building adaptive reuse projects in Los Angeles's downtown Historic Core. Both were massive residential conversions of former transportation hubs significant to the city's history.

Notice how they widened MAIN STREET AT HILL, 1924



From the Santa Monica Public Library Image Archives

MAIN STREET AT HILL, 2006



Photo by Dick Orton

A VARIETY OF PRESERVATION EVENTS THROUGHOUT



CELEBRATE THE COLORADO ST. BRIDGE

Dates: Sat., July 15, 6-11 pm
Orange Grove and Colorado Blvd., Pasadena
Pasadena Heritage with Capital Group, Indymac Bank,
Western Asset and Charter Communications, City of
Pasadena, Planning and Development
Call: 626-441-6333

Completed in 1913, the Colorado St. Bridge was the first curvilinear bridge ever designed and also the tallest concrete bridge of its day. Now a Civil Engineering Landmark and listed on the National Register of Historic Places. Continuous live music, dancing, antique cars....

General public tickets: (before July 15): \$13 Adults; \$6.50 Children (Ages 7-12); Children under 6 are free.

Prices slightly higher at the gate on July 15.

www.pasadenaheritage.org



HOLLYHOCK HOUSE TOUR

Dates: Wednesday through Sunday
12:30, 1:30, 2:30 & 3:30 pm
Barnsdall Art Park
4800 Hollywood Blvd., Los Angeles

Call: 323-644-6269

Hollyhock House, Frank Lloyd Wright's first Los Angeles project, was built between 1919 and 1923, and represents his earliest efforts to develop a regionally appropriate style of architecture for Southern California. Rooftop terraces provide magnificent views of the L.A. basin and the Hollywood Hills.

Buy tickets at the Municipal Art Gallery: \$5 General; \$3 Students & Seniors; Free-Children under 12 (accompanied by adult)

www.hollyhockhouse.net



MEXICO WITH HACIENDAS TOUR NATIONAL TRUST FOR HISTORIC PRESERVATION

Dates: October 7-15

Call: 800-944-6847

Explore Mexico's colonial heartland and fine silver cities while staying in 3 historic and renowned haciendas. Begin in Mexico City and the nearby Pyramids of San Juan Teotihuacán. Travel overland to Cocoyoc, which traces its roots to the 11th century; tour Cuernavaca, and visit the archaeological ruins of Xochicalco. Finally, discover Taxco, known for its silver mining history and twisting cobblestone streets. Tour rates: Land arrangements: \$2,995; Single supplement: \$495; Deposit: \$500

www.nationaltrust.org

SHIRLEY TEMPLE BLACK: CHILD STAR & DIPLOMAT



Shirley Temple



Shirley Temple Black

In her heyday, 90% of the people world-wide could recognize Shirley Temple by sight. She was one of America's most talented and attractive child actors and was also adept at both singing and dancing. And she was born right here at Santa Monica Hospital on April 23, 1928, to Gertrude and George Temple, who already had two sons.

Prior to Shirley's birth, the family lived in Venice, but when it became incorporated into Los Angeles and the canals were beginning to be filled in, the Temples moved to Santa Monica. Here they rented a house

at 334 25th Street in 1925 and two years later, bought a Spanish-style bungalow at 948 24th Street, depleting their savings to buy the house. Convinced that real estate values would only increase, Shirley's father believed the purchase would be a good investment.

Shirley's mother was devoted to little Shirley and believed she was destined to do great things. She and Shirley sang and danced to radio music and Shirley

learned to sing the songs they played on the phonograph. At age three, Mrs. Temple discovered that Shirley had almost perfect pitch and could repeat simple dance steps. Her mother enrolled her in one of several children's dancing schools in Santa Monica and later in Hollywood. Mrs. Temple took Shirley to auditions with various casting directors. Within a short time little Shirley was working in short films and features.

In 1932, when the country was in the Great Depression, Shirley recounts performing at the Fox Criterion Theater in

Santa Monica to a packed audience to help other Hollywood stars raise money for the Unemployed Citizens' League. After her dance routine, Will Rogers grabbed her hand and they did an impromptu encore.

In 1934, when Shirley was five years old, their house on 24th Street became too crowded, and the Temples moved a few blocks away to 259 19th Street, a Spanish-style house with a unique chimney and flying-horse weather vane. "A slightly larger home, it folded itself around an open courtyard with a water fountain lipped by glazed tiles," wrote Shirley Temple in her 1988 autobiography. "Inside and out, it was festooned with a jungle of hanging plants in wrought-iron pots. A small shed was installed as my backyard playhouse. The interior decorator commissioned a dominating mural across my bedroom wall of Bo-Peep and her flock of lambs, irrelevant companions I promptly learned to ignore."

In 1935 Shirley Temple received a miniature Oscar award for her outstanding contribution to screen entertainment during 1934 when she made three shorts and nine features in one year. After that, masses of

THROUGHOUT CALIFORNIA AND MEXICO



QUEEN MARY ART DECO FESTIVAL

Date: September 1-4
Art Deco Society of Los Angeles and
RMS Queen Mary Foundation

Call: 310-659-3326

This 2nd annual festival is a full holiday weekend of tours, lectures, a grand Art Deco Ball and more, with proceeds going to restore the Art Deco artworks aboard the ship.

www.adsla.org



PRESIDIO PASTTIMES IN SANTA BARBARA

Date: Sun., July 30, Noon to 3pm
Santa Barbara Trust for Historic Preservation
El Presidio de Santa Barbara
(at Santa Barbara and East Canon Perdido Streets)

Call: 805-965-0093

History comes to life when you meet the fort's uniformed soldiers, cook delicious tortillas, participate in hands-on archaeology, mix adobe mud and enjoy Early California craft demonstrations. Founded in 1782, the Presidio was the last in a chain of four military fortresses built by the Spanish along the coast of Alta California, then a wilderness frontier, now a state historic park in downtown Santa Barbara. Free.

www.sbthp.org



TOTEMS TO TURQUOISE: NATIVE NORTH AMERICAN JEWELRY ARTS OF THE NORTHWEST

Dates: Tues. – Sun., 10am – 5pm until Aug. 20, 2006
Autry National Center, Museum of the American West,
4700 Western Heritage Way, Los Angeles

Call: 323-667-2000

Exhibit of contemporary and historic Native American jewelry and artifacts that celebrate centuries of Northwest and Southwest tribal culture and experience. Modern totem sculptures, old and new masks, boxes, weavings, pottery, etc.

Free admission on the 2nd Tuesday each month; otherwise adults \$7.50; reduced prices for students, seniors and kids.

www.autrynationalcenter.org

SHIRLEY TEMPLE BORN IN SANTA MONICA

people would wait outside the studio or at the gates of her home, hoping to catch a glimpse of her. She could no longer go play at the beach in Santa Monica like she occasionally used to.

The house in Santa Monica soon proved inadequate. It couldn't provide the protection and privacy Shirley required. Fans often came to look in the windows or knock at the front door. Additionally, Shirley received an overwhelming amount of gifts of dolls and toys. So Mrs. Temple found them a new home at 227 North Rockingham Avenue in Brentwood. The French Normandie design house was hidden from the road. The rear of the house overlooked a slope of hills to the Will Rogers Memorial Polo Grounds.

Shirley Temple retired from film in 1949, having starred in more than 40 films during the 1930s. In the 1950s and '60s, she briefly returned to show business with two television series. In 1969 she was appointed as a United States Representative to the United Nations General Assembly. Later she became the American ambassador to Ghana (1974-76) and then ambassador to Czechoslovakia (1989-92). In between

her ambassadorships, she became the first female Chief of Protocol of the United States, in charge of all State Department ceremonies, visits, gifts to foreign leaders and coordination of protocol issues with all U.S. embassies and consulates. She now lives in Woodside, California.

Sources:
Shirley Temple: American Princess
by Anne Edwards

Child Star by Shirley Temple Black



Shirley Temple's parent's home, 948 24th Street, Santa Monica from 1928 to late 1934

WHEN SHIRLEY TEMPLE MOVED TO BRENTWOOD IN 1936, she not only had a bodyguard, but a photo-electric eye guarded her bedroom door, and every window was fitted with electric circuit sensors leading to local police headquarters. An elaborate outdoor security system was installed, automatically linking nocturnal patrol guards, keyed time clocks located around the property, and the local police station. Any aberration from check-in schedule and the police would arrive, sirens blazing. Apparently the family had some kidnapping threats.



ANATOMY OF OUR SHOTGUN HOUSE

Graduate students of USC's historic preservation class, taught by SMC president Ken Breisch, used our 1890s shotgun house as a case study in historical research. Over a semester's time, the students took exacting measurements of the house and began a thorough examination of the building's composition and history. They presented their results in May at the Main Library with a power point-illustrated presentation.

Around the turn of the century, more than 200 such cottages inhabited the area closer to the beach, marking a time in our city's history when laborers lived in them and tourists used

them as temporary housing. The affordable and quick set-up of these houses made them very popular.

The lecture was enhanced with architectural drawings created by the architectural firm of Fonda-Bonardi & Hohman in Santa Monica.

The students' research will aid the Conservancy in its efforts to rehabilitate the house, relocate it to a permanent site and establish a new creative public use for it. The presentation was videotaped for those who were unable to attend. For information, call the Conservancy at (310) 485-0399.

SHOTGUN HOUSE TRIVIA

- Elvis Presley was born in a shotgun house, the Neville Brothers grew up in one, and Robert Johnson is said to have died in one.
- Gold shotgun house Christmas tree ornaments are sold in New Orleans.
- Superstition holds that ghosts and spirits are attracted to shotgun houses because they may pass straight through them, and that some houses were built with doors intentionally misaligned to deter spirits.

Source: www.wikipedia.org



Elvis Presley's shotgun house birthplace



FREE SM PIER GUIDE AVAILABLE

Providing nearly a century of smiles, fun and relaxation, the Santa Monica Pier stands proudly as the city's most recognizable landmark. Interested in knowing what has happened where on the Pier? Take a walking tour using "A Guide to Historic Santa Monica Pier". The full-color, easy-to-read brochure takes you from the famous blue sign at the Pier's entrance all the way to the end, describing the structures past and present, along with several of the events which have shaped the Pier's legend. Copies available at the Pier's Police Substation or by calling (310) 458-8901.



DID YOU SEE US?

by Tom Cleys

SMC volunteers spent the day handing out materials and answering questions about preservation last month at the Santa Monica Festival held in Cloverfield Park. The Conservancy is reaching out to the community at these public events to gain exposure, increase membership, and promote the importance of preservation. Thanks to our volunteers for staffing the table: Tom Cleys, Nina Fresco, David Kaplan, Carol Lemlein, Gail Myers and John Zinner.

The next event is July 1st at Santa Monica College's free Fourth of July fireworks celebration (Corsair Field, 16th and Pearl St.). Come by and pick up Santa Monica landmarks tour booklets, information on how to landmark a building in Santa Monica, and other materials. If you can volunteer, call (310) 485-0399 and leave your name and number.

LANDMARKS COMMISSION NEWS by Ruthann Lehrer



New landmark at 1012 Second Street

In October, the Landmarks Commission approved eight new Mills Act contracts for historic landmarks. The Mills Act is a powerful economic incentive for owners of historic properties, allowing a reassessment and reduction of property taxes, to compensate for the costs of restoring and maintaining the original materials and design features of the property. In some cases, property taxes may be reduced as much as 50%. To qualify, a property must be officially designated as historic by a government agency. The owner of a qualified property may apply for this benefit with Landmarks Commission staff at City Hall.

The 2005 Mills Act contract properties represent a range of significant buildings. Included among them are the Niemeyer/Strick house at 1911 La Mesa Drive, the only residence in the U.S. designed by world-renowned architect Oscar Niemeyer in 1963; 331 Palisades Avenue, a pristine Mediterranean/Classical Revival home designed by Frank L. Meline in 1913; 710 Adelaide Place, known as the "Zuni House," designed by Robert Stacey-Judd in 1923-24; the Henry Weaver House, a monumental Craftsman Bungalow at 142 Adelaide Drive designed by the Milwaukee Building Company in 1910 (also listed on the National Register of Historic Places); and 2619 East Third Street, a Craftsman Bungalow contributing to the Third Street Historic District, built in 1909. The John Byers adobe at 404 Georgina was also included, with its restoration and additions approved previously by the Landmarks Commission. Two historic homes at 1333 and 1337 Ocean Avenue are also approved for Mills Act contracts, although a development agreement for a hotel project on that site is still pending City Council approval. However, the stipulations of the Mills Act contract require adhering to strict historic preservation design standards.

Owners will see that with incentives, the benefits of landmark designation can outweigh the perceived burdens. The SMC supports enhancing the incentives package when the landmarks ordinance is revised.

Also approved in October was the designation of 1012 Second Street as a historic landmark. This property came to the Commission as a demolition application, because the Commission is authorized to review properties 40 years old and older for their historic value prior to issuance of the demolition permit. This small Victorian cottage had been noted on prior cultural resource surveys as contributing to a group of turn-of-the-century homes in Santa Monica's first residential tract. Because many of those potential contributors to a historic district had been remodeled or demolished, the few that remain today have become more significant as the last survivors of an important building type. Constructed c. 1898-1902, this home was one of the first cottages built in the original town site of Santa Monica and has retained a high level of architectural and historic integrity. Today, surrounded by modern condominiums, the site is a window into the past. The original owner of this house was Leslie Brand, a prominent civic leader and real estate investor who was best known for his role in the early growth of Glendale, and who founded by Los Angeles-based Title Guaranty and Trust Company. While owning this house for five years, Brand was one of the founders of the Santa Monica Public Library.

The property owner for this parcel has appealed the Landmark Commission's designation decision to the City Council, where it will be scheduled for a public hearing.

"RESEARCHING BUILDING HISTORIES" AVAILABLE AT THE SANTA MONICA LIBRARY

If you want to research the history of your house or other buildings, get a copy of a new pamphlet "Researching Building Histories," available for free at the Main Library in Santa Monica. It lists government offices and addresses where ownership records, map books, building plans and permits, city directories, and photographs are stored, as well as Internet sites that would be helpful in any research.



Photo by Sandra Hutchings

VOLUNTEER PROFILE

CAROL LEMLEIN

by Judy Parsons

Carol Lemlein already had a strong interest in preservation when she joined the Santa Monica Conservancy in early 2005. Since moving from Long Island to California in the late '70s and then to Santa Monica in 1986, Carol's early interest in mid-century modern homes has broadened to include the various architectural styles of our city, particularly the craftsman homes and art deco commercial buildings of the early 1900s. Part of the credit goes to her 10-year membership in the LA Conservancy.

After raising two daughters and retiring from a successful career in the high tech industry, Carol has the opportunity to be a much more active member of the Santa Monica Conservancy. As a member of the Program Committee, her recent focus is planning for the monthly Downtown Walking Tour – to begin in early 2007. The project has her learning more about our city's cultural history and historic structures, as well as about working with the City Council.

Carol's Sunset Park residence is a charming 1929 Spanish home that she and her husband Eric Natwig purchased in 1993 and expanded in 2003. "I love the sea air and our proximity to the ocean, the different neighborhoods and commercial districts, and the feeling of community – especially the great group we have in the Conservancy."

This will be a busy summer for Carol. Along with her work on the Downtown Walking Tour, and family events with daughters and grandchildren, she is going back to school to take Fundamentals of Preservation at USC.



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LOOK WHAT'S INSIDE!

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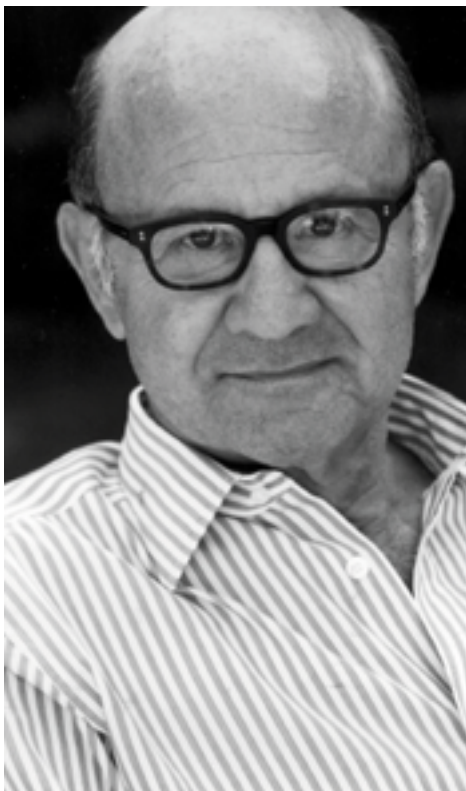
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P.O. BOX 653 SANTA MONICA, CA 90406-0653

MAX PALEVSKY: AERO THEATRE DONOR AND HONOREE



Honoree Max Palevsky

Max Palevsky, our honoree at the Aero Theatre event, was a pioneer in the computer industry, having founded Scientific Data Systems, which was later acquired by Xerox. He became a director and Chairman of the Executive Committee of Xerox Corporation, retiring in 1972. He was a founder and director of Intel Corporation in Santa Clara, and a director of Komag, Inc., in San Jose.

Prior to Scientific Data Systems, Mr. Palevsky taught Philosophy at UCLA, then worked as a computer logic designer at Bendix Corporation, and was a co-founder, President and CEO of Packard Bell Computer Corporation.

His love of and belief in the power of film led him to serve as an executive producer of several films, including Academy Award-winning *Marjoe*; *Islands in the Stream*; *Fun with Dick and Jane* (the original and remake); Marcel Ophuls' *The Memory of Justice*, and Costa-Gavras's *State of Siege*. He has also been involved in financing several films, including Terence Malick's *Badlands*.

"Movies are important cultural documents equal to novels or poetry," Mr. Palevsky has

said. "There should be a place where people can always go to experience them onscreen." In commitment to this cause, his \$500,000 donation underwrote the renovation of our historic Aero Theatre in Santa Monica. Other gifts subsidized theaters in Colorado and the Max Palevsky Cinema at the University of Chicago.

Max Palevsky has been active in politics. He organized and ran campaigns for George McGovern for U.S. President and for L.A. Mayor Tom Bradley. He has also supported conservation measures and worked for campaign finance reform.

He has served as a director of the ACLU of Southern California, the Constitutional Rights Foundation, and People for the American Way.

And if all that weren't enough, Max Palevsky is also an expert art collector, specializing in Arts and Crafts movement objects, contemporary, and abstract art.

The Conservancy is proud to honor him at our July 17th Tribute.